

The QuickBooks® Family of Financial Software and Services



An at-a-glance guide to benefits available in our latest products.



For clients who need to track income or manage expenses...

QuickBooks Simple Start™

- Easiest and fastest to set-up and learn
- FREE version available¹
- 30 day's free support²
- If they need to accept credit cards, recommend Intuit Merchant Services.

Accountant Benefit: Easiest way to help introduce new clients to the benefits of bookkeeping. Simplify tax time with client.

Please Note: For businesses needing inventory control, online banking, multi-user access or the Accountant Copy feature, QuickBooks Pro may be a better solution.



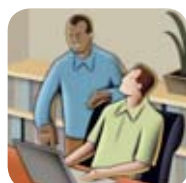
For clients who need 24/7 access and the ability to share data with accountant and colleagues...

QuickBooks Online Edition

- Basic general ledger capabilities with anytime, anywhere multi-user access.
- Provides automatic software updates and includes support.
- Offers integrated, online payroll (additional fees apply). Automated online banking included with subscription.³

Accountant Benefit: Improves client communication, reduces travel time and opens geographic barriers to hiring staff or pursuing new markets.

Please Note: For businesses needing detailed inventory tracking or purchase orders, QuickBooks Pro or Premier may be a better solution.



For clients who want to organize their business finances all in one place...

QuickBooks Pro

- Offers full GL accounting modules including A/P, inventory and payroll, and allows users to print checks, pay bills, track sales and expenses
- Features data import/export with Excel, and integrated mail and contact synchronization with Outlook.⁵

Accountant Benefit: Improves client data integrity and provides opportunity for deeper engagement.

Please Note: For clients who need advanced inventory, forecasting or reporting capabilities, QuickBooks Premier or Enterprise Solutions could be the better recommendation.



For clients who would benefit from tools specific to their industry...

QuickBooks Premier Industry Edition

Provides all the features of Pro plus:

- Easily manage complex inventory and costs, e.g. be able to buy and sell the same item in different units of measure
- Easily track time, expenses and revenue by project
- Create purchase orders and pricing levels

Accountant Benefit: Enhanced ability to support each client's specific business processes, and to provide more value-added consulting.

Please Note: For clients who need more than five concurrent users, greater list capacity and advanced reporting, QuickBooks Enterprise Solutions may be a better recommendation.



For growing clients who need greater capacity and multi-user control...

QuickBooks Enterprise Solutions

Offers all the capabilities of Pro and Premier, plus:






- Supports up to 20 simultaneous users in multiple locations, high transaction volume, and hundreds of thousands items, customers and vendors
- Allows administrator to set individual user access to reports, bank accounts, lists and activities

Accountant Benefit: Keep your growing clients on QuickBooks with a seamless transition for you and them.

1. Free Copies of Simple Start can be ordered at 1-888-666-7917 or by visiting accountant.intuit.com/simplestart. Free Version does not contain any list size restrictions.
 2. 30 consecutive days of QuickBooks business accounting software support included from the date you register your software. Registration must be completed 90 days from software purchase; U.S. only. Internet access required for callback support. See support terms and conditions.
 3. Online services vary by participating financial institutions and may be subject to additional terms, conditions and fees
 4. Subscription required
 5. Requires Microsoft Word 2000, 2002, 2003 or 2007. Excel integration requires Excel 2000, 2002, 2003 or 2007. Outlook integration requires Outlook or Outlook Express 2000, 2002, 2003 or 2007. Outlook synchronization requires QuickBooks Contact Sync for Outlook tool, available for free at www.quickbooks.com/contact_sync/, and Outlook 2000, 2002, 2003 or 2007. Synchronization with Outlook is also possible with QuickBooks Customer Manager (sold separately). For more information visit www.quickbooks.com. Business software applications sold separately.

Compare QuickBooks Products

Whether you're just starting out or your business is growing, there's a QuickBooks that fits your needs. See how the different versions compare.

	 Simple Start 2008	 Online Edition	 Pro 2008	 Premier Editions 2008	 Enterprise Solutions 8.0
	FREE¹	From \$19.95 per month	From \$199.95	From \$399.95	From \$3,000
	Desktop	Online	Desktop	Desktop	Desktop
Multiple User Access (with purchase of additional copies) ²		✓	✓	✓	✓
Available for download	✓	N/A. Online Product	✓	✓	
Print checks, pay bills and track expenses	✓	✓	✓	✓	✓
Track sales, sales taxes and customer payments	✓	✓	✓	✓	✓
Manage payroll & payroll taxes; offer Direct Deposit (subscription required) ³	✓	✓	✓	✓	✓
Track employee time/job costs and automatically bill for them		✓	✓	✓	✓
Features designed for your industry				✓	✓
Create business plan and sales/expense forecasts				✓	✓
Set billing rates by employee, customer/client, position or service				✓	✓
Chart of accounts, menu, and sample files customized for your industry				✓	✓
Track hundreds of thousands of inventory items, customers, or vendors ⁴					✓
Retrieve your data with ODBC compliant applications such as Microsoft Access or Excel to run advanced reports ⁵					✓

1. Simple Start Free Edition does not contain any list size restrictions.
2. Requires the purchase of additional single-user and/or multi-user packs to become multiple-user capable (one user per license).
3. QuickBooks Payroll requires a subscription, EIN and Internet access. Additional fees apply to Direct Deposit. Pro for Mac uses payroll services from PayCycle and Aatrix. Direct Deposit not available with Online Edition.
4. Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.
5. Applications sold separately.

Free Copies of Simple Start can be obtained by visiting accountant.intuit.com/simplestart

Please visit accountant.intuit.com/clients or call **1-888-666-7917** for more on all these products and much more.

¹ 30 consecutive days of QuickBooks business accounting software support included from the date you register your software. Registration must be completed 90 days from software purchase; U.S. only. Internet access required for callback support. See support terms and conditions.

* Additional Terms and Conditions, fees and restrictions may apply. Please consult www.quickbooks.com for details.